

SUSTAINABLE LEADERSHIP LAB.



Swiss Academy
for Leadership
and Sustainability

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**Swiss Academy
for Leadership
and Sustainability**

Lead. Innovate. Sustain.



FEW WORDS ABOUT THE ACADEMY

The Swiss Academy for Leadership and Sustainability (SALS) is a Centre of Excellence that empowers individuals with key skills and knowledge that enables them to achieve their potential and be impactful and transformational leaders. SALS also aims to accomplish a positive global governance by working with communities and governments towards accelerating the achievement of the Sustainable Development Goals.

At SALS, we believe that true leadership is not just about personal success but about driving meaningful change in communities and organizations worldwide. Our programs are thoughtfully designed to inspire growth, foster resilience, and empower participants to address the challenges of today's dynamic global landscape. By joining SALS, participants gain access to a unique educational experience that combines practical insights with cutting-edge expertise, positioning them to lead with purpose and make a lasting difference in their fields and beyond.

This catalog outlines the courses, programs, and initiatives we proudly offer to empower individuals and organisations to become effective leaders and advocates for sustainability. Each program is designed to inspire growth, foster collaboration, and create meaningful impact at both local and global levels. We invite you to explore this catalog and join us in our mission to cultivate transformative leadership for a sustainable future.



LEADERSHIP FOR A SUSTAINABLE WORLD

Background

Welcome to the Sustainable Leadership Lab, an immersive program designed to inspire and equip the next generation of leaders to drive meaningful change in a rapidly evolving world. Over five dynamic days, you will explore the intersection of sustainability and leadership, delving into global challenges, innovative solutions, and the transformative power of the United Nations Sustainable Development Goals (SDGs). Through engaging lectures, hands-on workshops, and field visits to leading international organizations and private sector pioneers, you will gain insights into sustainable business practices, corporate social responsibility, and the role of technology and innovation in shaping a greener future. This program also emphasizes collaboration, offering opportunities to network with industry experts, private sector leaders, and peers while exploring Geneva's sustainability initiatives. By the end of the course, you will leave with a clear vision, actionable strategies, and the tools to become ethical, resilient leaders committed to building a sustainable future for all.



Overall goal

This course offers a hands-on and immersive learning experience in sustainable leadership. Through interactive workshops, real-world case studies, and visits to leading organizations, you will learn how to apply sustainability principles in practical settings. Whether you are interested in business, innovation, or global challenges, this program provides the tools and inspiration to become a leader who drives positive change. Step outside the classroom and gain the skills and vision to make a real impact on the world!

Content

and

Structure

This course is designed to:

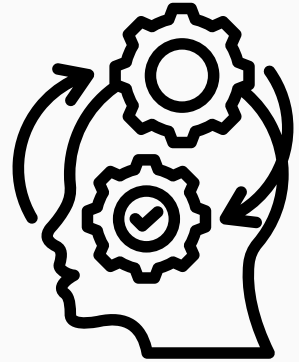
- **Develop sustainable leadership skills:** Gain a deep understanding of what it means to lead with sustainability at the core, exploring key leadership principles and global challenges
- **Engage with leading international organizations:** Visit institutions like the International Labour Organisation, World Economic Forum, and World Business Council for Sustainable Development to see firsthand how global actors are driving sustainability initiatives
- **Explore innovative solutions for sustainability:** Learn how businesses and cities are integrating ESG frameworks, climate innovation, and sustainable development strategies
- **Build a network of future sustainability leaders:** Connect with peers, professionals, and experts in sustainability, forming valuable relationships that extend beyond the program.



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Methodology

This program combines **interactive** lectures and training exercises to equip participants with the core methodologies of political analysis. Through case studies and hands-on exercises, participants will gain practical experience and be able to apply their new knowledge at their workplace.



Learning Objectives

After completing this five-day workshop, you will be able to:



Understand the core principles of sustainable leadership and how they apply to business, policy, and global governance



Apply leadership and problem-solving skills to real-world sustainability challenges through case studies and interactive workshops.



Analyze and evaluate corporate sustainability strategies, including ESG frameworks and responsible business practices



Apply leadership and problem-solving skills to real-world sustainability challenges through case studies and interactive workshops.

INTERNATIONAL LAW SUMMER SCHOOL



Swiss Academy
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Target Audience



The workshop is recommended especially for:

- **University students and fresh graduates** pursuing degrees in Environmental Studies, Business, Economics, International Relations, Political Science, or related fields, who want to understand the intersection of sustainability and leadership
- Young professionals and entrepreneurs looking to develop skills in sustainable business, corporate responsibility, and policy-making.
- Aspiring leaders in international organizations, the private sector, or NGOs seeking hands-on experience and networking opportunities in sustainability

Experts | Resource Persons

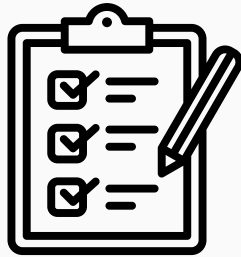
The trainers and resource persons involved in this project will be **high-level** professionals with international exposure and **extensive experience** in their respective fields. The names of the resource persons will be announced not later than one week prior to the training.



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Monitoring, Evaluation & Reporting

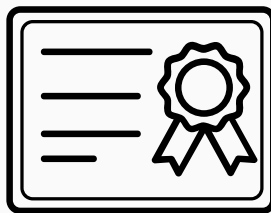
Workshop success will be measured using Kirkpatrick's Levels 1 and 2 evaluation model. This involves:



- **Participant Feedback:** Gathering feedback through questionnaires to assess participant satisfaction and immediate reactions to the workshop (Level 1).
- **Self-Assessment:** Utilizing self-assessment questionnaires to measure participants' perceived learning and knowledge gain (Level 2).

These assessments will provide valuable data to evaluate how effectively the workshop achieves its learning objectives.

Certificates

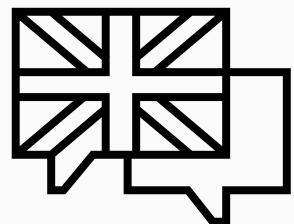


After completing the training, the Participants will receive a Certificate of Completion. Full presence and active participation in the workshop is required to obtain the Certificate.

Language

The workshop will be fully conducted **in English**.

The simultaneous interpretation service can be arranged upon request (extra fee).



INTERNATIONAL LAW SUMMER SCHOOL



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Date & Venue



**14 - 18
July
2025**

- Five consecutive days
- Daily from 09:30 to 16:30 (CET)
(the last day from 09:30 to 15:30)
- Face-to-face format

The training will take place in **Geneva, Switzerland, in a close location to the Palais des Nations**. The exact address will be confirmed at least one week before the implementation date.

Open enrollment

- This training is open to any applicant that fulfills the requirements on a first come first served basis.
- In case of force majeure, the organiser reserves the right to change the date of the training and shall inform the participants at least one month in advance.
- The registration becomes valid upon covering the participation fees and receiving a confirmation by SALS.
- If you want to book a tailored made training, please contact us directly (see page 8).



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Participation Fee

2.200 CHF per participant

The Participation Fee includes:

- participation face-to-face in a 5-days Lab
- rental of fully equipped conference room
- catering services during the trainings

The accommodation and travel expenses of the participants are covered by participants.



Waiver Policy

Driven by a commitment to fair access and equality, we are providing special waivers up to 50% to nationals from countries in need, using World Development Indicators to define eligibility.

- High-income economies: full fare
- Upper-middle-income economies: waiver 15%
- Lower-middle-income economies: 35%
- Low-income economies: 50%

For the full list of the countries:

<https://datatopics.worldbank.org/world-development-indicators/the-world-by-income-and-region.html>.

We will ask you to provide a scan of your passport, proving your nationality.

Contact

For more requests,
please contact us directly:

info@sals.academy



**Swiss Academy
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Headquarters

The Swiss Academy for Leadership and Sustainability (SALS) is based in Geneva, Switzerland.

Postal address:
38, Chemin des Crêts-de-Champel
CH-1206 Genève (GE), Switzerland

Transparency

The Swiss Academy for Leadership and Sustainability (SALS) is committed to upholding the highest standards of excellence, transparency, and accountability in all its endeavors. As an institution operating under the rigorous legal framework of Switzerland, SALS adheres to strict regulatory requirements that ensure the integrity of its operations and its unwavering dedication to quality learning.

Our organization undergoes annual audits, conducted with the utmost diligence, to verify compliance and maintain trust with our stakeholders. SALS operates within a transparent governance structure designed to meet the educational and ethical standards that Switzerland is renowned for.

Legal Information

The Swiss Academy for Leadership and Sustainability (SALS) is registered in the Commercial Register of Canton Geneva under those business identification numbers:

CHE-168.218.104 (UID)
CH-660-4627024-1 (CH-ID)



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