

ARTIFICIAL INTELLIGENCE & **SKILLS** OF THE FUTURE



Swiss Academy
for Leadership
and Sustainability

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**Swiss Academy
for Leadership
and Sustainability**

Lead. Innovate. Sustain.



FEW WORDS ABOUT THE ACADEMY

The Swiss Academy for Leadership and Sustainability (SALS) is a Centre of Excellence that empowers individuals with key skills and knowledge that enables them to achieve their potential and be impactful and transformational leaders. SALS also aims to accomplish a positive global governance by working with communities and governments towards accelerating the achievement of the Sustainable Development Goals.

At SALS, we believe that true leadership is not just about personal success but about driving meaningful change in communities and organizations worldwide. Our programs are thoughtfully designed to inspire growth, foster resilience, and empower participants to address the challenges of today's dynamic global landscape. By joining SALS, participants gain access to a unique educational experience that combines practical insights with cutting-edge expertise, positioning them to lead with purpose and make a lasting difference in their fields and beyond.

This catalog outlines the courses, programs, and initiatives we proudly offer to empower individuals and organisations to become effective leaders and advocates for sustainability. Each program is designed to inspire growth, foster collaboration, and create meaningful impact at both local and global levels. We invite you to explore this catalog and join us in our mission to cultivate transformative leadership for a sustainable future.



AI: SHAPE THE FUTURE LAB

Background

Artificial Intelligence (AI) and Fourth Industrial Revolution (4IR) technologies are transforming industries, economies, and societies at an unprecedented pace. While these advancements drive innovation, they also present challenges related to ethics, inclusivity, and sustainability. *AI: Shape the Future* equips future leaders with the skills to harness these technologies for sustainable and inclusive progress.

Held in Geneva, Switzerland, this summer school brings together young professionals eager to explore AI's role in global development. The program emphasizes leadership, the importance of AI, and innovation to address real-world challenges. By the end, attendees will gain essential skills, industry connections, and a vision for shaping an AI-powered future.

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Overall goal

This training program equips young leaders with AI knowledge, future skills, and ethical leadership to drive sustainable innovation in the 4th Industrial Revolution.

- Develop in-septh understanding on AI and 4IR technologies through hands-on learning and real-world applications.
- Foster responsible leadership by addressing ethical, sustainability, and inclusivity challenges in the AI-driven future.

Content

and

Structure

This workshop aims to:

- Provide participants with foundational and advanced knowledge of AI and 4IR technologies through interactive sessions.
- Develop critical thinking skills incorporating AI, data analysis, and problem-solving for real-world applications.
- Explore ethical considerations, sustainability, and leadership in AI-driven innovation.
- Encourage collaboration through study visits, group projects, and networking with industry experts.

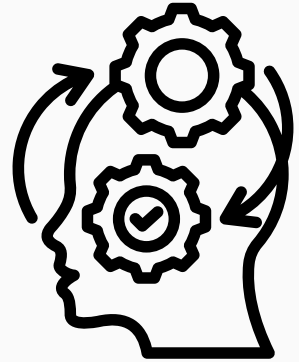
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Methodology

This program combines **interactive** lectures and training exercises to equip participants with the core methodologies of political analysis. Through case studies and hands-on exercises, participants will gain practical experience and be able to apply their new knowledge at their workplace.



Learning Objectives

After completing this five-day workshop, participants will be able to:



explain the core principles of AI and understand the various obstacles the future holds regarding this field



find alternative sustainable solutions in an AI-driven future world



evaluate the ethical implications of AI technology and propose strategies for addressing 4IR challenges



critically analyze the benefits and future challenges involving AI and the 4th Industrial Revolution

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Target Audience



The workshop is recommended especially for:

- **College students and young professionals** interested in AI, technology, and leadership.
- **Aspiring innovators, entrepreneurs, and change-makers** eager to harness AI for social and economic impact.
- Individuals passionate about ethical AI, sustainability, and bridging digital divides.
- **Future leaders** looking to gain hands-on experience, industry connections, and career acceleration in the 4IR era.

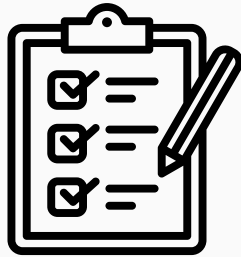
Experts | Resource Persons

The trainers and resource persons involved in this project will be **high-level** professionals with international exposure and **extensive experience** in their respective fields. The names of the resource persons will be announced not later than one week prior to the training.



Monitoring, Evaluation & Reporting

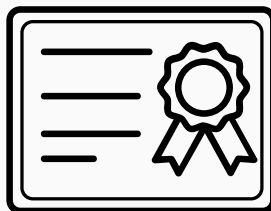
Workshop success will be measured using Kirkpatrick's Levels 1 and 2 evaluation model. This involves:



- **Participant Feedback:** Gathering feedback through questionnaires to assess participant satisfaction and immediate reactions to the workshop (Level 1).
- **Self-Assessment:** Utilizing self-assessment questionnaires to measure participants' perceived learning and knowledge gain (Level 2).

These assessments will provide valuable data to evaluate how effectively the workshop achieves its learning objectives.

Certificates

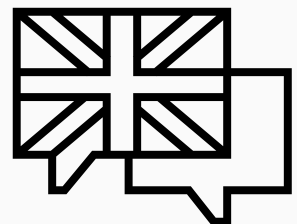


After completing the training, the Participants will receive a Certificate of Completion. Full presence and active participation in the workshop is required to obtain the Certificate.

Language

The workshop will be fully conducted **in English**.

The simultaneous interpretation service can be arranged upon request (extra fee).



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Date & Venue



30 June -
4 July,
2025

- Five consecutive days
- Daily from 09:30 to 16:30 (CET)
(the last day from 09:30 to 15:30)
- Face-to-face format

The training will take place in **Geneva, Switzerland, in a close location to the Palais des Nations**. The exact address will be confirmed at least one week before the implementation date.

Open enrollment

- This training is open to any applicant that fulfills the requirements on a first come first served basis.
- In case of force majeure, the organiser reserves the right to change the date of the training and shall inform the participants at least one month in advance.
- The registration becomes valid upon covering the participation fees and receiving a confirmation by SALS.
- If you want to book a tailored made training, please contact us directly (see page 8).



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Participation Fee

2.200 CHF per participant

The Participation Fee includes:

- participation face-to-face in a 5-days Lab
- rental of fully equipped conference room
- catering services during the trainings

The accommodation and travel expenses of the participants are covered by participants.



Waiver Policy

Driven by a commitment to fair access and equality, we are providing special waivers up to 50% to nationals from countries in need, using World Development Indicators to define eligibility.

- High-income economies: full fare
- Upper-middle-income economies: - 15 %
- Lower-middle-income economies: - 35 %
- Low-income economies: - 50 %

For the full list of the countries:

<https://datatopics.worldbank.org/world-development-indicators/the-world-by-income-and-region.html>.

We will ask you to provide a scan of your passport, proving your nationality.

Contact

For more requests,
please contact us directly:

info@sals.academy



**Swiss Academy
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Headquarters

The Swiss Academy for Leadership and Sustainability (SALS) is based in Geneva, Switzerland.

Postal address:

38, Chemin des Crêts-de-Champel
CH-1206 Genève (GE), Switzerland

Transparency

The Swiss Academy for Leadership and Sustainability (SALS) is committed to upholding the highest standards of excellence, transparency, and accountability in all its endeavors. As an institution operating under the rigorous legal framework of Switzerland, SALS adheres to strict regulatory requirements that ensure the integrity of its operations and its unwavering dedication to quality learning.

Our organization undergoes annual audits, conducted with the utmost diligence, to verify compliance and maintain trust with our stakeholders. SALS operates within a transparent governance structure designed to meet the educational and ethical standards that Switzerland is renowned for.

Legal Information

The Swiss Academy for Leadership and Sustainability (SALS) is registered in the Commercial Register of Canton Geneve under those business identification numbers:

CHE-168.218.104 (UID)

CH-660-4627024-1 (CH-ID)



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