

2026

EXPLORE & EXPERIENCE:

Swiss Academy
for Leadership
and Sustainability



YOUR ULTIMATE
ACTIVITY GUIDE



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Born in Switzerland. Operating globally.



Swiss Academy for Leadership and Sustainability is based in Geneva, Switzerland. This strategic location reflects Geneva's prominence as a global hub for multilateralism. The city is home to numerous key United Nations agencies, non-governmental organizations, and inter-national bodies dedicated to addressing critical global challenges. These include peace and security, sustainable development, human rights, humanitarian aid, health, labor standards, intellectual property, and trade. Geneva's longstanding tradition of neutrality further reinforces its role as a secure and impartial venue for dialogue and negotiation among diverse stakeholders.

While the organization's bespoke activities are conducted globally, it appreciates the value of in-person engagement and offers such opportunities whenever feasible. It also provides engaging distance-based online learning programs to ensure accessibility and flexibility.



GENEVA



- International Geneva.
- The biggest Center for Multilateralism.
- The spirit of Geneva.
- Switzerland leads *with most sustainable* start-ups per capita.

*Lead.
Innovate.
Sustain.*

Planet, People, Prosperity and Peace

“

The complexities of the modern world require a **leadership philosophy** that transcends traditional boundaries. At our Academy, we recognize that Planet, People, Prosperity, and Peace are not isolated goals, but mutually reinforcing foundations for a **resilient future**. When leadership is anchored in clear principles and a **visionary spirit**, it has the power to transform global complexity into shared opportunity. We are committed to shaping leaders who understand that sustainability is the ultimate expression of human dignity. By fostering ethical governance and strategic diplomatic competence, we aim to build a world where prosperity is shared, peace is sustained, and our planet is preserved for the generations to follow.



Natalia Czajkowska
Founding President

“

We stand at the intersection of traditional Swiss excellence and the urgent requirements of a resource-conscious era. It is no longer sufficient to achieve short-term objectives; today's landscape demands unparalleled **adaptability** and a profound resilience that can withstand global volatility. By leveraging the Swiss values of **precision** and long-term stability, SALS provides a rigorous framework for developing leaders who do more than just manage—they navigate complexity with ethical clarity and **pivot with purpose** in the face of change. As a premier hub for intellectual exchange, we remain dedicated to a **highly practical approach**: preparing resilient leaders who possess the strategic agility to contribute meaningfully to a stable, prosperous, and sustainable global future.



Sertan Ayçiçek
Vice President

Lead. Innovate. Sustain.



**Swiss Academy
for Leadership
and Sustainability**

Few words about the academy

Vision

Centre of Excellence

that empowers individuals with key skills and knowledge that enables them to achieve their potential and be impactful and transformational leaders. SALS also aims to achieve a positive global governance by working with communities and governments towards accelerating the achievement of the Sustainable Development Goals.

Mission

Swiss Academy for Leadership and Sustainability (SALS) is a power-house of knowledge for enlightened leadership and human-centred global governance.

Values

The foundation is guided by the Swiss values of positive neutrality, active diplomacy and humanitarian engagement. Its presence in International Geneva allows it also to align itself with the values of the United Nations that embody responsible global governance, peace and the rule of law.





**Swiss Academy
for Leadership
and Sustainability**

Sustainable Development Goals

Swiss Academy for Leadership and Sustainability aims to accomplish a positive global governance by working with communities and governments towards accelerating the achievement of the Sustainable Development Goals.

Diversity

The Foundation connects individuals across continents, fostering cultural understanding and diversity. It strives to elevate the overall level of tolerance and respect for minorities. The organization values diversity and the creation of inclusive work environments, empowering both individuals and organizations to reach their full potential. Furthermore, it is committed to supporting organizations in the retention and development of their human capital.



International Advisory Board

The Swiss Academy for Leadership and Sustainability's International Advisory Board unites a powerhouse of global pioneers dedicated to advancing the capabilities of leaders worldwide. By integrating unparalleled expertise in sustainable finance, governance, and strategic policy, the Board provides the foresight necessary to navigate today's most pressing global challenges.

These distinguished individuals translate complex market trends into actionable academic excellence, ensuring SALS remains at the vanguard of leadership and innovation. Through their collective influence across business and policy, they provide the strategic stewardship required to master critical thinking and agile leadership in fast-changing environments. Ultimately, the Advisory Board ensures that SALS leaders are not just adapting to the future, but are equipped to architect it.



Kristian Flyvholm

Former Inaugural CEO, International Forum of Sovereign Wealth Funds (IFSWF); Former Senior Executive at the IMF, European Central Bank, and Danish Central Bank



Ameenah Gurib-Fakim

Former President of the Republic of Mauritius; Internationally Renowned Biodiversity Scientist and Global Advocate for Sustainable Development



Minister Suzi Barbosa

Former Minister of Foreign Affairs of Guinea-Bissau and Advisor for Africa Strategy for the Government of Spain.



Minister Akwasi Opong-Fosu

Former Member of Parliament & Minister of State of the Republic of Ghana, Governance, Leadership & Public Policy Analyst, Africa Growth Advocate, Keynote Speaker.



Serhat Akpinar

Founding Chancellor and Chairman, Girne American University (GAU); Leader in Academic Governance and Global Institutional Development



Ambassador Hatem Tageldim

Secretary General of the African Federation for Construction Contractors' Associations (AFCCA), former Assistant Foreign Minister of Egypt and Chief of Protocol, former Ambassador of Egypt to Poland, India, Bhutan and Permanent Mission to the UN in New York.





Ambassador Charles Egenti
Member of the Global Union's Supervisory Council of Africa; Special Envoy of the Secretary-General Representative to the United Nations, UNEDUCH.



Lieutenant General Shokin Chauhan (Retired)
Indian Army; Chief of Army Chair of Excellence at the Centre of Land Warfare Studies.



Prof. Lilac A. AL-Safadi
President of Saudi Electronic University, Vice President at Microsoft Arabia, Member of the Board of Trustees at the Riyadh Economic Forum



Professor Dr. Uğur Özgöker
Vice President, DMW-World Diplomats Union.



Prof. Dr. Demir Bektić
Managing Director & Head of Multi Asset Solutions (and Deputy Global Head of Portfolio Management) at Commerzbank, Professor of Finance.



Dr. Francisco Rojas Aravena
Rector of the University for Peace (UPEACE)



Dr. Hassan El Ali
Governance, Innovation, Organizational Transformation, and Excellence Expert, Dean, Policy Advisor, Investment Analyst, Founder and Chief Executive Officer at Optimus



Dr. Guan Seng Khoo
Academic Advisor; Advisory Board Member at the Singapore Economic Forum; Lecturer at the Singapore Management University.



Dr. Fodé Ndiaye
Founder and President of CELMAD, former UN Resident Coordinator for Rwanda and Niger



Shelli Brunswick
Visionary Thought Leader, Futurist, CEO, Founder, & Board Chair, Professional Speaker & Author, Space & Policy Advocate, Women of the Future Top 100, WBAF Senator for USA, Forbes Technology Council, TEDX, MBA.



Xin Wang
Founder & President of Charigo Int'l Consulting Co. President of the Center for International Economic Cooperation



Akash Mehta
The World Bank, World Economic Forum, Environmental Expert





Swiss Academy Awards

Presented by the Swiss Academy for Leadership and Sustainability (SALS), the Swiss Academy Awards represent the pinnacle of excellence in ethical and visionary leadership. These prestigious distinctions honor leaders, innovators, and change-makers whose actions align with the United Nations Sustainable Development Goals and the principles of enlightened governance.

In an increasingly complex global landscape, the Awards recognize those who embed sustainability at the core of their leadership—driving innovation, long-term value, and measurable global impact. Rooted in SALS's four foundational pillars—People, Planet, Prosperity, and Peace—the Swiss Academy Awards celebrate leadership defined by integrity, responsibility, and a commitment to shaping a sustainable future.

The Four Pillars of Excellence



People

Human-centered leadership in an evolving global society



Planet

Environmental stewardship and climate responsibility



Prosperity

Ethical, inclusive, and sustainable economic growth



Peace

Governance, diplomacy, and global stability

Categories

- ★ Excellence Leadership
- ★ Global Impact
- ★ Global Falcon

- ★ Sustainable Leadership
- ★ Innovation & Finance
- ★ Visionary Leadership

Selection Process

Independent Jury-evaluated by a multidisciplinary panel of global leaders

Multi-layered review-based on ethics, impact, and SDG alignment



Setting New Trends in Global Leadership

Navigating the Future

“

*In 2026, the global leadership landscape demands a **fundamental shift** from traditional authority toward the mastery of **complexity, influence, and impact**. The Swiss Academy for Leadership and Sustainability has redefined its portfolio to empower leaders who must operate at the **high-stakes** intersection of policy, finance, and global governance. The Academy moves beyond theoretical knowledge to build true decision power, equipping professionals to navigate brittle and non-linear BANI environments where predictability has disappeared and systems are under constant stress. In response to growing demand from global companies, international organizations, public institutions, and complex project environments, the Academy is setting the new 2026 portfolio to address these challenges.*

*Central to the Academy's approach is the cultivation of **influence** as a core capability, enabling leaders to drive progress across institutional boundaries even when they lack formal authority. This is paired with an uncompromising focus on **critical thinking** to filter through information-saturated environments and a strategic understanding of **sustainable** finance as a lens for global responsibility. By bridging the gap between analysis and action, the Academy prepares **architects of change** who can think critically and lead responsibly in a world defined by volatility and competing interests.*

Trending now:

Decision Power: Advanced critical thinking for high-stakes, rapid-fire environments.

From VUCA to BANI: Strategic leadership when global systems break down.

Critical Thinking for High-Stakes Decisions

Borderless Influence: Mastering the art of leading without formal authority.

Sustainable Finance: Integrating ethical capital allocation into core leadership.

Future-Proofing: Harnessing AI and the emerging skills of the next decade.



SALS's unique portfolio of Leadership Excellence

2026

The Swiss Academy for Leadership and Sustainability (SALS) offers a transformative portfolio that transcends traditional training. By integrating cutting-edge methodologies, the Academy cultivates the advanced capacities required to navigate a rapidly evolving, non-linear world. Participants engage in high-level strategic inquiry and creative problem-solving, developing the agility to think unconventionally and act decisively under pressure.

The Academy's programs are built on the principle that modern leadership is inseparable from responsibility. We emphasize the mastery of empathetic leadership and the creation of truly inclusive cultures, empowering leaders to make high-stakes decisions that champion diversity and long-term equity.

At SALS, we don't just teach leadership—we prepare architects of change to lead with precision, purpose, and a global perspective.

SALS Learning Events are conducted as:

Open enrollment

Applicants can apply directly on the website and become part of a group, sharing their experiences with other individuals.

Demand-driven programs

Tailor-made learning events are designed to perfectly match the needs and goals of the organization or institution.

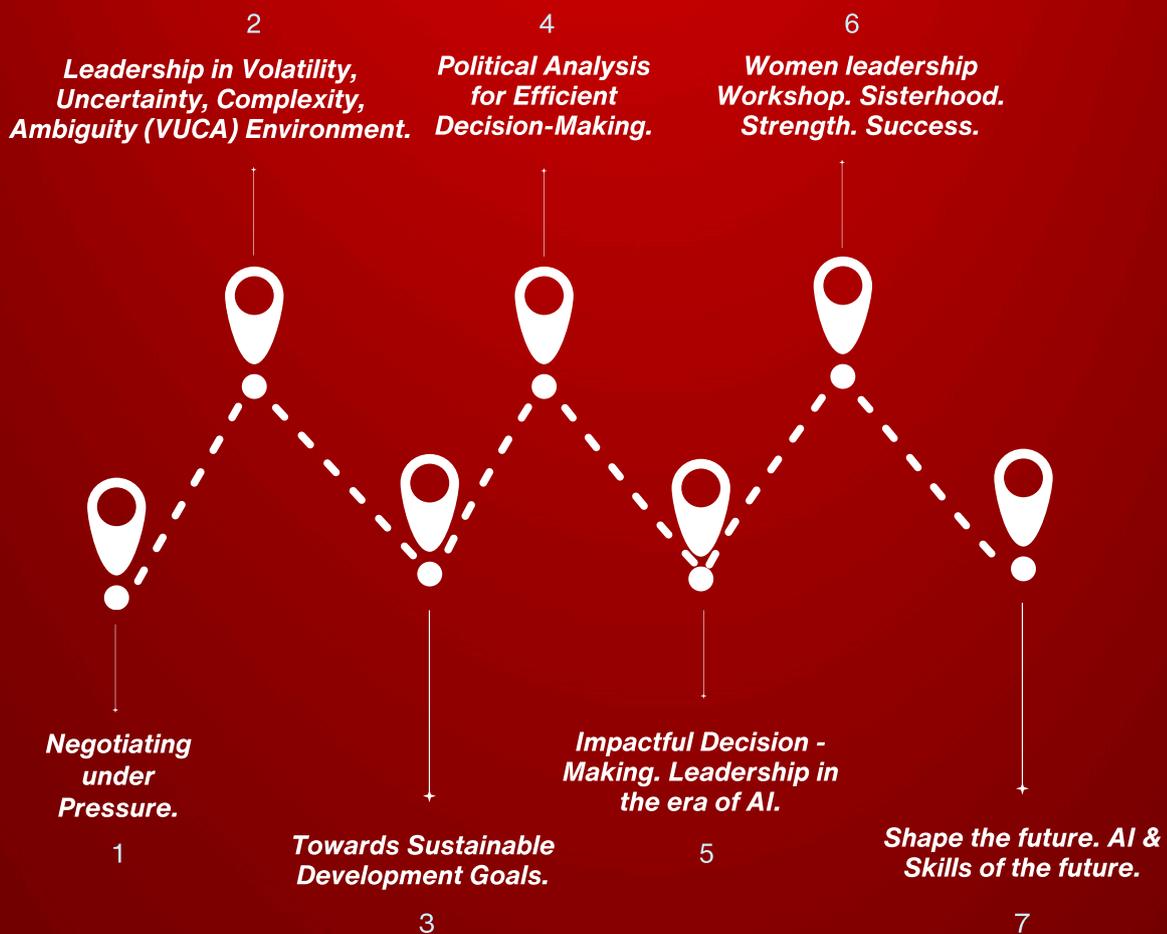


Find Your Path, Live the Adventure.

ROADMAP 2026 UPCOMING EVENTS



Swiss Academy for Leadership and Sustainability is a Centre of Excellence that empowers individuals with key skills and knowledge that enables them to achieve their potential and be impactful and transformational leaders.



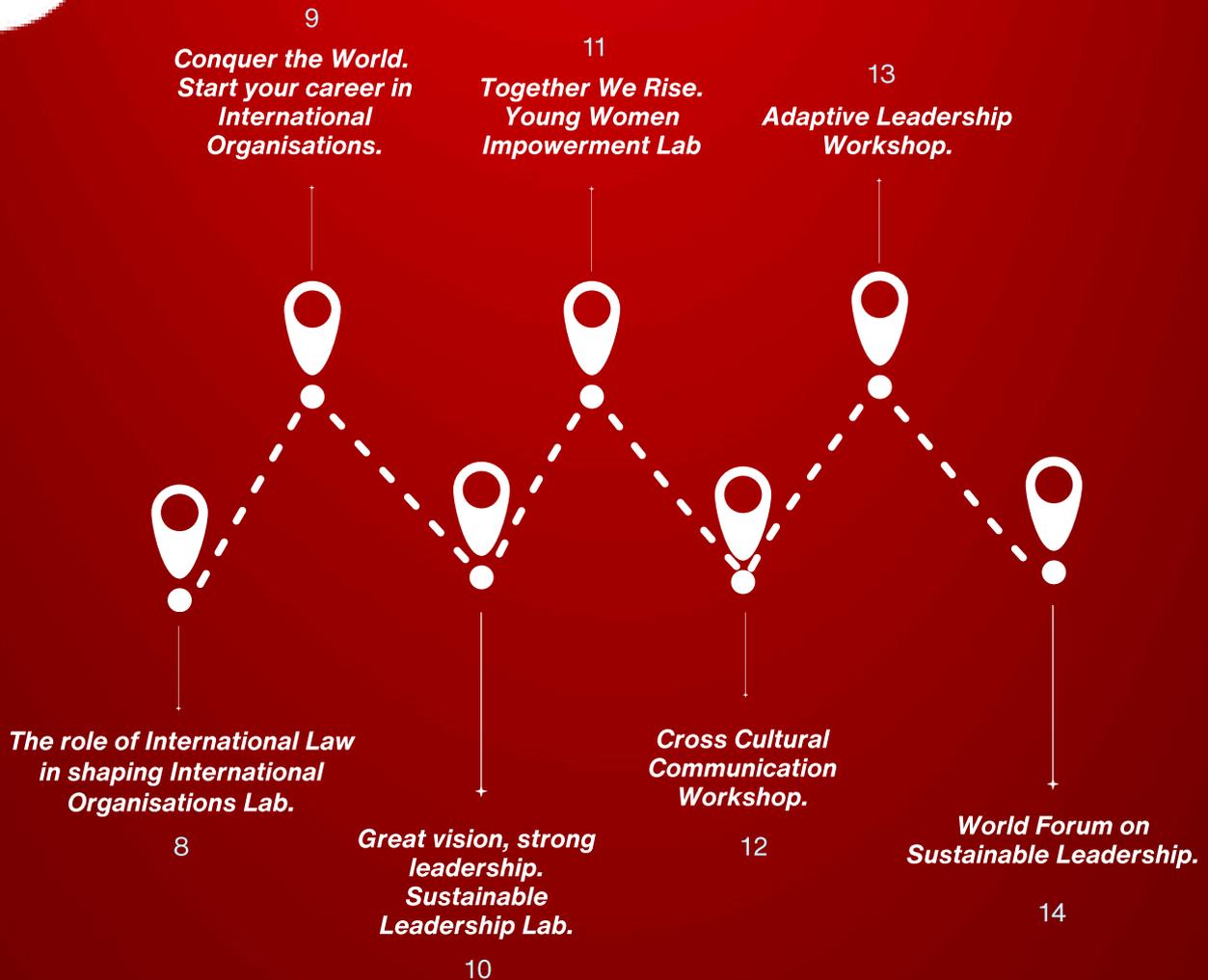
GENEVA, SWITZERLAND



ROADMAP 2026 UPCOMING EVENTS



This catalog explores methods for fostering innovation, creative problem-solving, and out-of-the-box thinking through a range of training programs. These programs focus on developing leaders' abilities to lead with empathy, build inclusive cultures, and make decisions that advance diversity.



Negotiating under Pressure

Unfazed. Unshaken. Unstoppable.

Take off the pressure from the shoulders

The workshop focuses on equipping individuals with the skills and strategies needed to effectively negotiate in high-stakes, stressful situations. These situations might involve tight deadlines, limited resources, or difficult counterparties. The training covers techniques for managing emotions, maintaining composure, and making sound decisions while under duress. It also emphasizes the importance of thorough preparation, clear communication, and creative problem-solving to achieve favorable outcomes even when the odds seem stacked against you.

SALS Recommendation

Crafted especially for mid- and high-level professionals, making difficult decisions, closing high-stakes deals, dealing with tight deadlines, or demanding clients.

- Stress Management and Resilience
- Problem-Solving and Creative Thinking
- Negotiation Strategy and Tactics
- Understanding Power Dynamics



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CHECK UPCOMING
DATES & VENUE



Leadership in **VUCA** Environment

Because nothing is predictable anymore

Unlocking Potential in VUCA Times

Today's world is in constant flux, characterized by volatility, uncertainty, complexity, and ambiguity—the hallmarks of a VUCA environment. Leaders must be prepared to navigate this turbulent landscape. This training program equips participants with the essential skills and knowledge to thrive in these challenging times. Through real-world examples, case studies, and practical exercises, participants will develop agile, adaptable, and resilient leadership capabilities. The program explores key areas such as strategic thinking in dynamic environments, effective decision-making under pressure and with limited information, building trust and communicating clearly amidst uncertainty, guiding teams through change and transition, fostering a culture of innovation and experimentation, and cultivating personal resilience to succeed in demanding situations.

SALS Recommendation

Crafted especially for mid- and high-level professionals, making difficult decisions, closing high-stakes deals, dealing with tight deadlines, or demanding clients.

- Enhanced Decision-Making Skills
- Innovation and Change Management
- Agility and Adaptability
- Long-Term Vision and Impact



Towards Sustainable Development Goals. conference.

*Driving meaningful action
for a better future.*

A Better World Begins with Us

This Conference on Sustainable Development Goals (SDGs) serves as a vital global platform, convening a diverse array of stakeholders from across the spectrum of society. This includes representatives from national and local governments, international organizations, academic institutions, the scientific community, the private sector, civil society organizations, youth groups, and concerned citizens from around the world. The core purpose is to facilitate a dynamic and interactive space where participants can collaboratively engage in discussions, strategic planning, and concrete actions aimed at achieving the 17 interconnected Sustainable Development Goals by the target year of 2030.

SALS Recommendation

Government Officials and Policymakers, local Governments, International Organizations, Experts and Researchers, Academia, NGO Representatives, Business, Investors, Media.

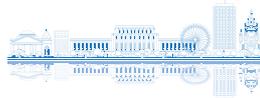
- Multi-Stakeholder Collaboration
- Innovation and Technological Solutions for SDG
- Understanding the SDGs Framework
- Policy Formulation and Advocacy



The role of **International Law** in shaping International Organisations

From legal framework to global impact.

Driving Global Solutions in Real Time



This Program offers a unique deep dive into the world of public international law and the vital role of international organizations. From understanding foundational legal frameworks like the ICJ Statute, Vienna Convention on the Law of Treaties (VCLT), and UN Charter, to exploring the role of institutions such as the World Trade Organisation (WTO), Human Rights (OHCHR/HRC), International Labour Organisation (ILO). Participants will gain firsthand insights into pressing global issues like trade, human rights, and climate change through expert-led sessions, guided tours, and visits to world-renowned institutions, including the United Nations High Commissioner for Refugees (UNHCR), Intergovernmental Panel on Climate Change (IPCC), and Red Cross. Participants will gain a first-hand, fully practical approach to learning, allowing them to apply theoretical concepts in real-world settings.

SALS Recommendation

Early-career lawyers, diplomats, government officials, NGO staff and human rights advocates.

- Understanding the Foundations of International Law
- Legal Analysis and Interpretation
- Multilateral Diplomacy and Strategy
- Policy Development and Advocacy



Start your career in International Organisations

Conquer the world!

Winning Global Negotiations



The Program is designed to equip participants with the essential skills and knowledge required to navigate complex international institutions and effectively contribute to their missions. Through a blend of theoretical learning and practical application, participants will enhance their competencies in policy formulation, negotiation, and stakeholder engagement. The workshop offers a comprehensive exploration of international political dynamics, multilateral cooperation, and institutional frameworks. Participants will achieve hands-on experience through case studies, simulation exercises, and expert-led discussions, ensuring they are well-prepared to address pressing global issues with confidence and strategic insight.

SALS Recommendation

Undergraduate and graduate students, young professionals interested in pursuing a career in international organisations, recent graduates.

- Understanding International Organizations
- Multilateral Negotiation and Diplomacy
- Cross-Cultural Communication
- Research and Data Analysis for International Policy



Sustainable Leadership

*Great vision,
strong leadership.*

Empowering Leaders to Innovate for the Planet



The Program cultivates leaders who can effectively balance present needs with the ability of future generations to meet their own needs. It provides leaders with the skills and knowledge to create a positive impact on the environment, society, and the economy. This involves understanding the interconnectedness of these systems and the challenges of issues like climate change, resource depletion, and social inequality. A key aspect is developing systems thinking, which allows leaders to recognize how their organization's actions affect the broader world. Sustainable leadership also emphasizes leading with strong values, ethics, and a commitment to social and environmental responsibility. It involves building relationships and collaborating with various stakeholders, such as employees, customers, communities, and investors.

SALS Recommendation

Executives, managers and emerging leaders, who are responsible for setting the strategic direction of their organizations, as well as business, NGOs, academia representatives and individuals.

- Innovation for Sustainable Solutions
- Collaboration and Partnership Building
- Resilience & Adaptability
- Ethical Decision-Making & Governance



Shape the future.

AI & Skills of the future

The world is changing. Driven by the relentless march of technological progress, Artificial Intelligence (AI) is rapidly transforming industries, reshaping economies, and redefining the very nature of work. This is not a distant future scenario; it is happening now.

Understanding AI and its implications is no longer a luxury, but a necessity for anyone seeking to navigate the modern workplace and secure their future. This intensive training program is designed to empower participants with the knowledge and capabilities needed to not just survive, but thrive in this new era of intelligent machines.

This program is about understanding the fundamental concepts of AI – what it is, how it works, and, most importantly, how it is impacting the world and future job market. We will demystify the jargon, exploring core concepts like machine learning, deep learning, and natural language processing in a way that's accessible to everyone, regardless of their technical background.

We will delve into the real-world applications of AI across various sectors, from healthcare and finance to manufacturing and creative industries, analyzing how AI is disrupting traditional processes and creating new opportunities.

Seize emerging opportunities



Swiss Academy
for Leadership
and Sustainability



Explore Real-World
Applications of AI



Familiarize with AI Tools
and Platforms



Develop AI
Problem-Solving Skills



Swiss Academy
for Leadership
and Sustainability



Impactful Decision-Making. Leadership in the era of AI



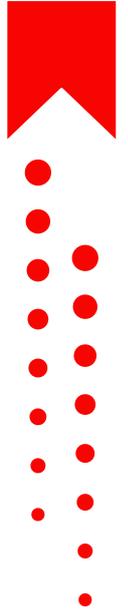
This Program equips leaders and decision-makers with the essential skills to navigate the complexities of the AI-driven world. Participants will learn how to leverage AI insights for impactful decision-making, understand the ethical implications of AI adoption, and develop strategies for leading teams through AI-driven transformation.

The workshop explores practical applications of AI across various industries and provides a framework for integrating AI into existing decision-making processes to drive innovation and achieve strategic objectives. Through interactive methods, real-world case studies, participants will gain practical experience in applying AI principles to their specific organizational challenges.

Navigate new challenges



Women leadership. Sisterhood.Strength. Success.



The Program is an immersive summer experience designed to propel women toward leadership and accelerated career growth. This transformative program offers a holistic approach to development, providing participants with practical tools, essential mindset shifts, and the support of a powerful community.

Over the course of this enriching experience, participants will delve into a carefully curated curriculum that addresses the unique challenges and opportunities women face in today's professional landscape. It empowers individuals to not only thrive but also drive lasting change in their personal and professional lives.



Together we rise. Gender & Minority Empowerment

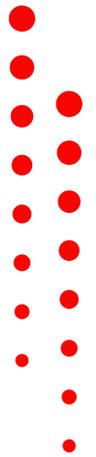
Rethink Bias, Redefine Equity

The Program aims to educate participants on the multifaceted nature of gender and minority inequality. Through interactive sessions, case studies, and group discussions, participants will gain a deeper understanding of the systemic issues that perpetuate discrimination and inequality. The training will cover key concepts such as intersectionality, unconscious bias, while also providing practical strategies for promoting equity in various settings.

**Overcoming challenges
and breaking barriers**

By the end of this course, participants will be equipped with the knowledge and tools necessary to challenge discriminatory practices and contribute to a more equitable society. This training is designed for individuals from all backgrounds and professions who are interested in fostering a more inclusive and equitable environment. It is particularly relevant for managers, HR professionals, educators, and community leaders.

Cross Cultural Communication Workshop



In today's interconnected world, the ability to communicate effectively across cultures is no longer a luxury, but a necessity. A cross-cultural communication workshop provides a valuable opportunity to develop the skills and understanding needed to navigate the complexities of intercultural interactions. The Program explores how values, beliefs, and communication styles vary across different groups.

Participants learn practical techniques for improving their communication skills, including active listening, clear articulation, manage conflict constructively, recognizing that differing cultural perspectives can sometimes lead to disagreements, and strategies for minimizing misunderstandings. A key focus is on building strong, respectful relationships with individuals from diverse backgrounds, fostering trust.



Political Analysis for Efficient Decision-Making

Unfazed. Unshaken. Unstoppable.

The Program is designed to sharpen the organizational and political effectiveness of government officials. It will equip participants with enhanced knowledge and skills in political analysis, enabling them to confidently and effectively analyze both domestic and international political landscapes.

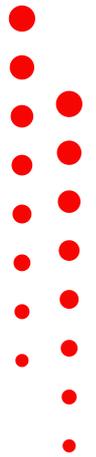
Understanding better the Political Landscape

The workshop focuses on developing key competencies and providing practical analytical tools. Participants will gain a deeper understanding of political crises, challenges, and learn to apply their skills through realistic simulation exercises. Ultimately, this training will enable participants to adopt impactful decisions.

Adaptive Leadership Workshop

In today's fast-changing world, leaders must adapt and tackle complex challenges. This interactive workshop equips participants with adaptive leadership strategies to thrive in dynamic environments. Through practical exercises, case studies, and discussions, they'll learn to inspire teams, and drive meaningful progress.

By engaging in practical exercises, interactive case studies, and thought-provoking discussions, participants will develop the critical skills required to adapt to shifting circumstances, make informed decisions under pressure. Whether in urban planning, healthcare, or international NGOs, adaptive leadership provides the framework for influencing positive change.



World Forum on Sustainable Leadership

The World Forum on Sustainable Leadership is a premier platform for leaders from across the globe to come together and explore cutting-edge strategies and collaborative solutions for addressing some of the most pressing challenges facing our world today. This dynamic Forum focuses on fostering leadership that integrates environmental stewardship, social responsibility, and economic viability, while ensuring that future generations can thrive.

The Forum provides a unique space for participants to engage in deep discussions and share insights on how to lead sustainably in a rapidly changing world. By bringing together diverse perspectives from business, government, civil society, and academia, the forum fosters cross-sector collaboration, knowledge sharing, and innovation.

*Leading with
Strength,
Adapting
with Purpose*

Admission Procedure

How to join us?

Are you ready to be a part of our program?

1

Submit Your Application:

Fill out the online application form with your details to begin the process.

2

Application Review:

Our team will carefully review your submission to assess your eligibility.

3

Get Confirmed:

If selected, you'll receive a confirmation email with all the details about payment and next steps.

4

Secure Your Spot:

Complete the payment process to confirm your participation.

5

Final Enrollment:

Once payment is confirmed, you're officially enrolled!
You'll receive all the materials you need to get started.

Future-focused,
environmentally and socially
responsible approach.



Swiss Academy
for Leadership
and Sustainability



Transparency

The Swiss Academy for Leadership and Sustainability (SALS) is committed to upholding the highest standards of excellence, transparency, and accountability in all its endeavours. As an institution operating under the rigorous legal framework of Switzerland, SALS adheres to strict regulatory requirements that ensure the integrity of its operations and its unwavering dedication to quality learning.

Our organisation undergoes annual audits, conducted with the utmost diligence, to verify compliance and maintain trust with our stakeholders. SALS operates within a transparent governance structure designed to meet the educational and ethical standards that Switzerland is renowned for.



Legal Information

The Swiss Academy for Leadership and Sustainability (SALS) is registered in the Commercial Register of Canton Geneve under those business identification numbers:

CHE-168.218.104 (UID)
CH-660-4627024-1 (CH-ID)



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Press

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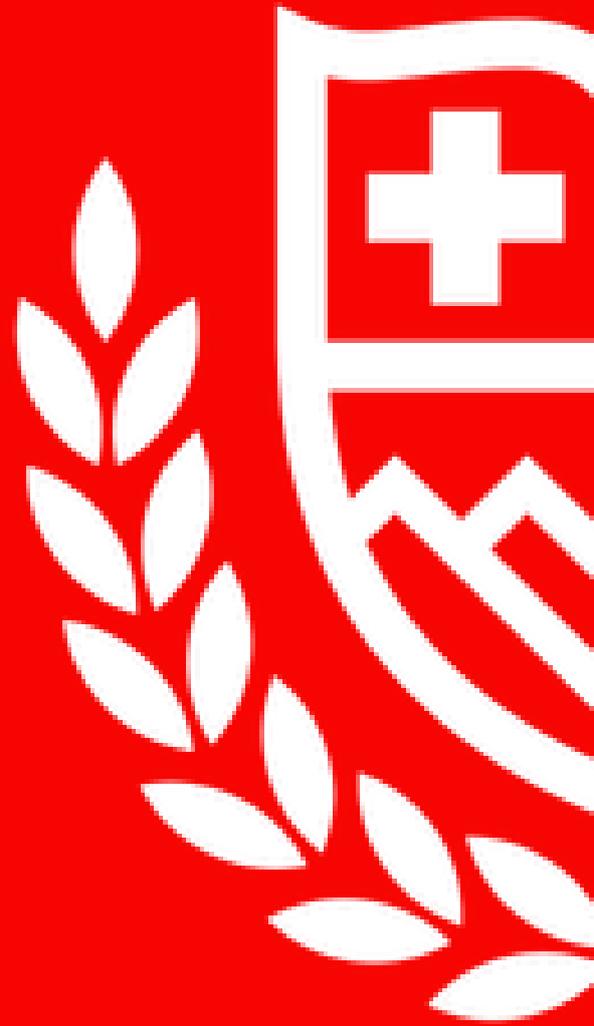
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**Swiss Academy
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and Sustainability**



**FIND YOUR PATH,
LIVE THE ADVENTURE.**